

SEORCH SEO Content Briefing Tool

The SEORCH Content Briefing tool helps create SEO optimized articles or blog posts. This document provides instructions for using this free content creating tool.

Find the tool here: <https://seorch.eu/html/content-briefing.html>

The first step is entering the keyword or keyword phrase you want to rank for. Leave the URL empty and then click on CHECK.

SEO Content Briefing

What keyword do you want to rank for?

URL of your site (optional)

Comparison for language / country?

English / UK

How many competitors should be compared?

20

Terms that should not be used in the analysis? (optional)

Format: A list of words separated by commas.

CHECK

The tool will first take a minute to gather and display some additional search terms or keywords that might describe the content you want to create more precisely. Click on any you'd like to include.

Next the tool will search the top 20 websites that are ranking for your keyword selection. Then those websites are examined to see the keywords they are using and a detailed breakdown of what you should include in your content in order to rank in search. Included are total number of words, titles, heading tags and keyword distribution.

At the bottom part of the page is an editor where you can create your content. As you create your content, the gauges on the right side of the screen will display your progress towards meeting the goals necessary to have SEO optimized content. The editor has controls for adding H1, H2, H3 headers and paragraph text. The gauges will provide a running total of sentences and total words along with recommendations for those.

When you are satisfied with your content you can use the RED button to copy the content to the clipboard.