The T.A.K.E.

WHAT TO LOOK FOR WHEN HIRING A WEBSITE BUILDER

The T.A.K.E. of Hiring a Web Designer

A visit to Google will turn up quite a few sources when you're looking for someone to build a website. Your options run the gamut from small specialty shops (like Team 218!) to the big boys of the corporate design world. Each has their place in the market but regardless of their size or speciality there are a few things you should be looking for.

TRUST

You will likely be divulging private and sometimes sensitive information to your web designer. You should feel confident that you can trust them to safeguard that information. Has the firm you're considering been prompt in responding to your emails, text messages or phone calls? If not, consider carefully how this sets the tone for your potential business relationship. Ask questions, review their current work and check references. Don't hesitate to walk away if you have any doubt they're the right fit.

ABILITY

A web designer may pass the trust factor but lack the ability to complete your project when you need it. Make sure you address this early in your evaluation stage. If you need a website in a month and they are 3 months out, you may be better served by another designer. It's fair to note that once you do hire someone, their ability to complete your project depends heavily on your response time in supplying needed information.

KNOWLEDGE

Things change fast in the online world and you want someone who really knows what they're doing. But you also want someone who uses those mysterious powers for good & not evil. OK…we admit that's a little dramatic but you get the idea! For instance, there is usually more than one way to solve a problem or design a particular effect. More often than not, this boils down to a right way and a few not-so-right ways. Which leads us to our next point…
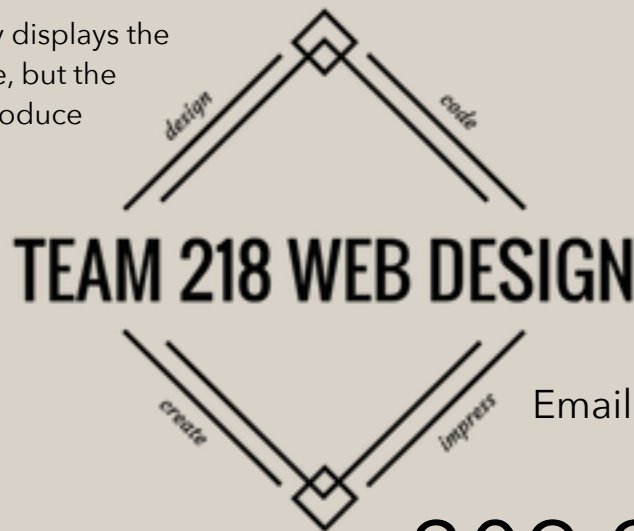
ETHICS

Hire a designer who not only displays the technical knowledge to code, but the integrity to do it right and produce optimal results.

If you are in need of a website or any type of web design help, please consider Team 218 Web Design and remember the T.A.K.E. during your evaluation process.

"*Do the right thing. It will gratify some people and astonish the rest.*"

Mark Twain

TEAM 218 WEB DESIGN

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code

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impress

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